

WHEREAS, the travel industry ranks as the third largest industry in Kansas and is among the largest private-sector employers in the United States; and

WHEREAS, visitors to the Wichita MSA contribute \$985 million in economic activity each year, generating nearly \$89 million in tax revenue for city, county, and state governments, providing employment for 12,000 people in the Wichita MSA; and

WHEREAS, 95 percent of travelers to Wichita are satisfied or very satisfied with their Wichita experience and 98 percent of visitors intend to return to Wichita in the next year; and

WHEREAS, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness, and;

WHEREAS, business travel serves as a catalyst that moves the national economy forward through meetings, convention and events, which are core business functions that help companies strengthen business relationships, align and educate employees and customers, and reward business performance.

NOW, THEREFORE BE IT RESOLVED that I, David M. Unruh, Chairman of the Board of Sedgwick County Commissioners, do hereby proclaim May 3-11, 2014 as

NATIONAL TRAVEL AND TOURISM WEEK

And encourage the people of Sedgwick County to join in this special observance with appropriate ceremonies and activities.

April 23, 2014