

# Community

# HEALTH

Convening — Catalyzing — Collaborating

# PRIORITIES



# Process

## Forum One

*Community Health Assessment, February 26, 2010*

## Forum Two

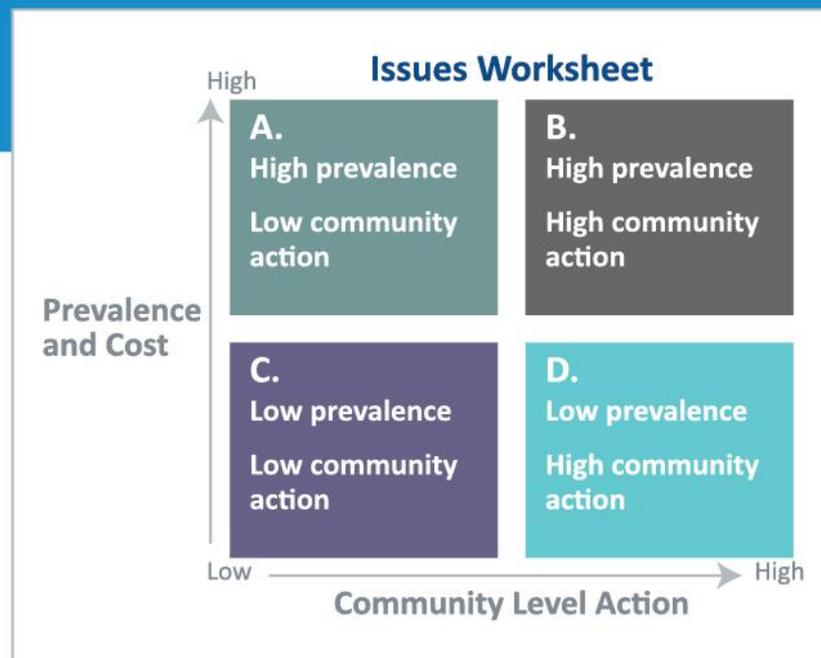
*Forces of Change Assessment, March 26, 2010*

## Forum Three

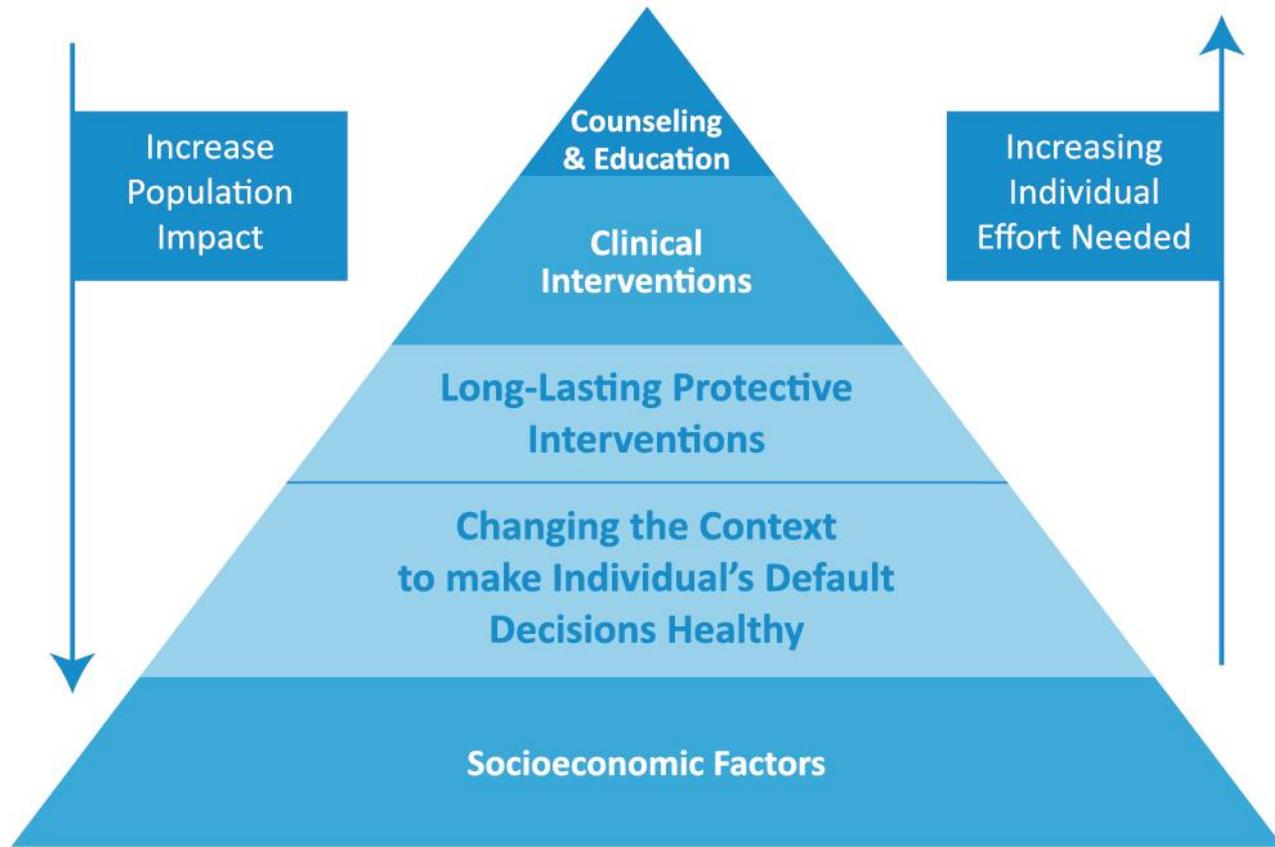
*Strategic Priorities, April 30, 2010*

20  
10

Community Health Priorities



# The Health Impact Pyramid



# What are the health priorities for Wichita and Sedgwick County?



20  
10

Community Health Priorities

# Priority Health Issue: Health Disparities

## **The situation -**

Racial & ethnic minorities and Low socio-economic status (SES) experience higher rates of disease, disability and premature death than non-minorities or low SES

## **Best Practices -**

Intentional efforts will be made to identify and address health disparities

20  
10

Community Health Priorities



# Priority Health Issue: Access

## The situation:

- Economic downturn
- National health care reform
- Increasing demand at community health clinics

	Sedgwick	Omaha	Tulsa	OKC	Denver
<b>Uninsured Adults</b>	11%	10%	19%	20%	19%
<b>Primary Care Providers</b> (rate per 100,000 residents)	146	201	132	133	226



# *Priority Health Issue: Access*

## **Best Practices - Community Initiatives:**

- Coalition of Community Health Clinics
- Community Coverage Initiative
- Wichita Health Information Exchange

## **VW Community Action:**

- Promote, Support, Communicate



# Priority Health Issue: Obesity and Diabetes

## The situation:

Lack of physical activity and healthy eating, leading to serious health issues

	Sedgwick	Omaha	Tulsa	OKC	Denver
Adult Obesity	28%	27%	27%	28%	16%
Diabetic Screening	83%	83%	80%	77%	62%
Access to Healthy Foods	51%	49%	41%	37%	44%
Meeting recommended physical activity guidelines	45.7%	51.9%	47.6%	44.8%	55.3%
5 fruits & veggies daily	17.7%	26.0%	18.8%	17.6%	25.8%



# *Priority Health Issue: Obesity and Diabetes*

## **Best Practices:**

- Social networks
- Encouraging physical activity in the community, workplace and school

## **VW Community Action:**

- Engage a broader base of partners
- Highlight best practices, especially in workplace
- Healthy food options that are economical & accessible
- Support policies that improve healthy lifestyles



# Priority Health Issue: Mental Health

## The situation:

- Mental disorders affect one in four adults
- Impact on individual, family, community
- Significance of alcohol and other substance abuse

	Sedgwick	Omaha	Tulsa	OKC	Denver
Binge Drinking	13%	19%	14%	15%	21%
Poor Mental Health Days	3.1	2.7	3.6	3.8	3.3



# Priority Health Issue: Mental Health

## Best Practices:

- Educate the public about the signs of mental illness
- Reduce stigma associated with mental illness

## VW Community Action:

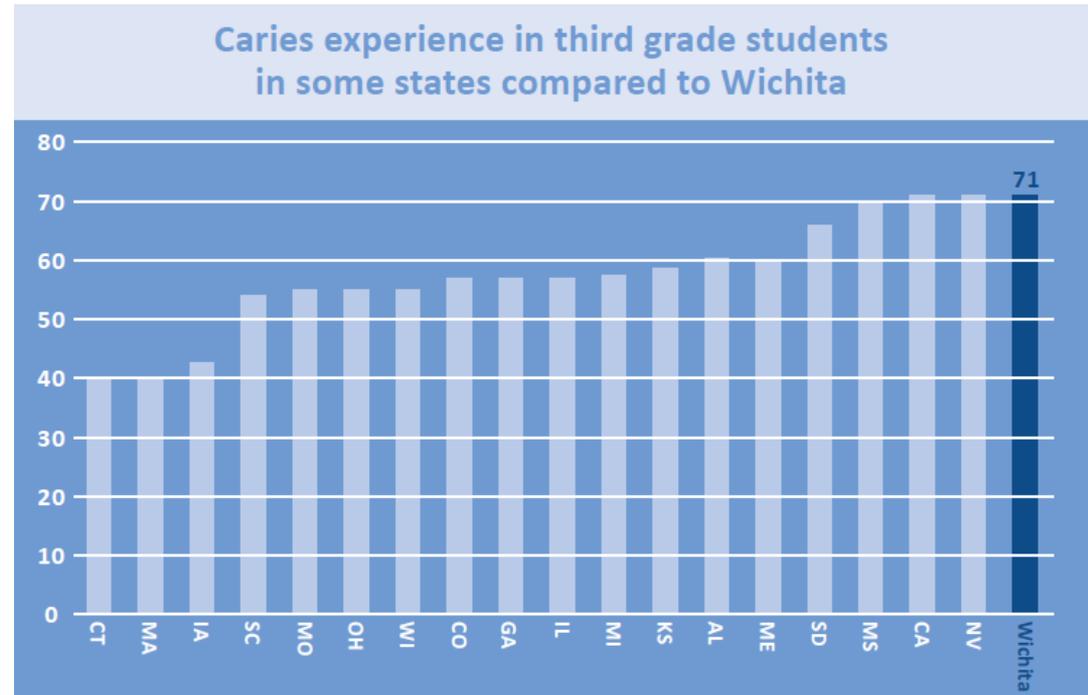
- Organize meetings to identify, coordinate and promote mental health literacy
- Identify opportunities to promote efforts that will reduce stigma



# Priority Health Issue: Oral Health

## The situation:

- Oral health is connected to overall health
- Tooth decay, cavities are leading cause of childhood illnesses



# *Priority Health Issue: Oral Health*

## **Best Practices:**

- Coalition engages community
- Public health approach

## **VW Community Action:**

- Assisting in identifying and recruiting community advocates
- Leveraging financial resources
- Communicating key messages



# Next Steps

- Share the plan
- Engage individuals and organizations to take action
- Work with all for additional process measures
- Monitor health outcomes measures

# Questions?

Community Health Priorities Report is available online:

[www.sedgwickcounty.org/healthdept](http://www.sedgwickcounty.org/healthdept)

For additional information, call 660-7335

**Claudia Blackburn**  
Health Director



VISIONEERING  
WICHITA

Creating the future for our regional community.



Sedgwick County...  
working for you

20  
10

Community Health Priorities